

2019

ANNUAL REPORT

B C S S A

Swimming | Diving | Water Polo | Synchro

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AGENDA

2019 Annual General Meeting

- 1. Opening Remarks**
 - 1.1. Quorum & Voting Cards
 - 1.2. Additions to the Agenda
- 2. Minutes of the 2018 Annual General Meeting**
- 3. Board of Directors' Reports**
 - 3.1. President
 - 3.2. Vice-President
 - 3.3. Secretary Treasurer
 - 3.4. Director of Competition
 - 3.5. Director of Officials
 - 3.6. Director of Member Services
 - 3.7. Provincial Registrar
 - 3.8. Director of Diving
 - 3.9. Director of Water Polo
 - 3.10. Coaches Representative
 - 3.11. Cariboo Region
 - 3.12. Fraser South Region
 - 3.13. Fraser Valley Region
 - 3.14. Kootenay Region
 - 3.15. Okanagan Region
 - 3.16. Simon Fraser Region
 - 3.17. Vancouver & District Region
 - 3.18. Vancouver Island Region
- 4. Nominations & Elections**
 - 4.1. Treasury Secretary
 - 4.2. Director of Member Services
 - 4.3. Director of Officials
 - 4.4. Director of Diving
 - 4.5. Director of Synchro
 - 4.6. Director of Water Polo
- 5. New Business & Notice of Motions**
- 6. Adjournment**

BC SUMMER SWIMMING ASSOCIATION
2018 Annual General Meeting
Thursday August 16th, 2018 at 7:35 pm

Guildford Recreation Centre, Surrey

MINUTES

1. **Called to Order:** The meeting was called to order at 7:35 pm by Danny Schildt.
 - a) Reminder to turn off electronic devices and anything that beeps.
 - b) Reminder that only individuals holding a voting card are eligible to vote.
 - c) Introduction of Provincial Board members in attendance.
 - d) Confirmed that the meeting will be run following Robert's Rules of Order.
2. **Quorum:** It was confirmed by the Provincial Registrar that quorum had been established.
3. **Additions to the Agenda**
 - a) No additions were noted.
4. **Minutes of the 2017 Annual General Meeting**

MOTION #1

Move to adopt the 2017 Annual General Meeting minutes as presented in the 2018 Annual Report.

Moved: Francis Cheung

Seconded: Heather Fisher

Carried unanimously

5. Annual Reports

- a) **President** **Danny Schildt** **-as submitted**
 - i. Discussion about Provincials and need for facilities that will be able to accommodate our needs in the future.
- b) **Vice-President** **Francis Cheung** **-as submitted**
 - i. Errors in the current rule book will be amended and edits will be made available on the BCSSA website and in future prints of the rulebook.
 - ii. Will work to create an asset management plan. There is an uneven dispersal of equipment between clubs, some clubs get a lot of equipment while some are barely getting by and rely on broken equipment. There needs to be some sort of sharing between clubs and regions.
- c) **Treasury Secretary** **Christina Jevons** **-as submitted**
 - i. Reminder that year end is March 31st of each year.
 - ii. The annual revenue went up by 8.5%.
 - iii. There was a focus on increasing and improving what courses we offered at the 2018 Coaches Conference.
 - a) There was a loss of \$12,000 but as the conference has been so successful in the past, this is something we budget for.
 - iv. 2017 Kamloops Provincials Review
 - a) Loss of \$12, 830.00
 - v. There was a focus on proving Capital Funding, Strategic Implementation and Registration Assistance Grants this year.

- a) Provided \$15, 750.00 in Capital Grants
- b) Provided \$3, 450.00 in Registration Assistance Grants.
- c) The purchase of Officials Nametags for 2017 was \$5, 833.00.
- vi. Financial Peer Review
 - a) Financial review done on August 11 by Jennifer Ing.
- vii. Vancouver Fund
 - a) In 2017, BCSSA had dispersed \$200,000.00 from the BCSSA Endowment funds into the Vancouver Fund for BCSSA Scholarships.

- | | | |
|--|---------------------|---------------|
| d) Director of Competition | Sean Cauley | -as submitted |
| e) Director of Officials | Mike Craig | -as submitted |
| f) Director of Member Services | Bill Bishop | -as submitted |
| g) Provincial Registrar | Cheri Ruim | -as submitted |
| h) Director of Diving | Sarah Wellman | -as submitted |
| i) Director of Water Polo | Cole Wagner | -as submitted |
| j) Coaches Representative | Eliza McGuire | -as submitted |
| Brandon Da Costa was selected as the Coaches Representative for 2019. | | |
| k) Cariboo Region | Heather Fisher | -as submitted |
| l) Fraser South Region | Georgina Wheatcroft | -as submitted |
| m) Fraser Valley Region | Jim Baxter | -as submitted |
| n) Kootenay Region | Ron Anderson | -as submitted |
| Represented by Chad Bandry | | |
| o) Okanagan Region | Ross Hoshizaki | -as submitted |
| p) Simon Fraser Region | Carl Trepanier | -as submitted |
| q) Vancouver & District | Andreas Aalhus | -as submitted |
| Interim Regional Director Andreas Aalhus was represented by incoming RD, George Eng. | | |
| r) Vancouver Island | Sheila Coogan | -as submitted |

vi. Nominations & Elections

(Electoral Officer: Carl Trepanier)

President – Names Standing: Danny Schild

- By acclamation – New President: Danny Schild

Vice-President – Names Standing: Francis Cheung

- By acclamation – New Vice-President: Francis Cheung

Registrar - Names Standing: Catherine Switchtenberg

- No names from Nominating committee
- Nomination of Ross Hoshizaki – declined

- Danny's Address to the crowd
 - The transition of BCSSA from paper registration to the Active Swim Manager electronic system has decreased the workload of Club, Regional and the Provincial Registrar. Now the job is mainly focused on Administrative tasks, data processing and getting registration rules to member clubs.
- Second Call for Nominations
 - Nomination of Catherine Swichtenberg
- By acclamation – New Provincial Registrar : Catherine Swichtenberg

Director of Diving – Names Standing: Sarah Wellman

- By acclamation – New Director of Diving: Sarah Wellman

6. Notice of Motions & New Business

- a) BC Government has changed the Societies Act so BCSSA has changed theirs to be in line with it.
- i. The new Constitution and Bylaws have been circulated and is under legal review.
 - ii. Bylaws
 1. The changes bring regional boards more formally under the BCSSA Societies Act and gives guidance on how Regional Boards should be formed, procedures to follow and financial procedures.

MOTION #2

Move to approve the new BCSSA Constitution and Bylaws with the amendment to change all iterations of 'he' to 'he/she'.

Moved: Francis Cheung

Seconded: Heather Fischer

Carried Unanimously

- b) Active Networks Swim Manager Presentation – Ross Hoshizaki
- i. Why Make a Change
 1. To eliminate the vast differences in information received from each region to create consistent data stream
 2. User based model so it saves Volunteer time
 - a. Reduces Registrar burnout & 20+ hours of work
 3. Gave us a reasonable price compared to their competitors.
 - ii. Downsides
 1. Requires training of Parents
 2. Loss of individual preference control
 3. System was broad and too flexible.
 - a. Didn't account for the different ways clubs run their programs.
 4. Weren't able to give us S/O, Divisions & BCSSA ID transfers in 1st year.
 - iii. The software was originally coded to run event sign up, Swim Manager has had to write new codes and new software to run our programs.
 - iv. Oversights
 1. Clubs use their registration systems not just for registration & active didn't have those same functions.
 2. Loss of web presence
 - a. Ability to replace with Active web pages.
 3. Increased workload and fear of learning a new system.
 4. Reason for oversights
 - a. Poor communication between Active, the Provincial Board, Regions and clubs
 - v. Transition

1. In 2015 the directive was given that online registration would be live by 2018.
2. In 2017, less than 3% of BCSSA teams were using online registration.
3. Active had to go in and change the registration of over 1,200 kids to put them in the proper divisions.
4. The Active Team put in >120 hours of work to make our system work.
- vi. Main Contact if Registrars have any issues: Dan Drum
 1. Each registrar needs to phone Dan with their new program and he will put in specific questions pertaining to your club.
- vii. All BCSSA ID's will change in October/ November 2018
- viii. As there will still be a lot of changes to Swim Manager in the upcoming Non-Competitive and Competitive season, we ask everyone to keep an open mind because it will make the association function better in the long run.
- ix. New & Coming improvements
 1. Attendance Function will be mobile compatible.
 2. Divisions, S/O and S8/O8 are all fixed.
 3. Specific Multi-divisional set up in Meet Manager
 - a. Parents will only be able to sign their child up in their division.
 4. Better management of training groups.
 5. Event sign up separate from Meet sign up.
 6. Can import time standards.
 7. Improve control of communications.
- x. If you would like to request a potential change for 2019, let Ross know.

MOTION #3

Move to accept the financial statements as presented in the 2018 Annual Report.

Moved: Cheri Ruim

Seconded: Brendan Connelly

Carried Unanimously

MOTION #4

Motion to adjourn the meeting.

Moved: Danny Schilds

Seconded: Heather Fischer

Carried Unanimously

The meeting was adjourned at 9:07 pm.

BC Summer Swimming Association

Financial Statements

Year Ended March 31st, 2018

BC SUMMER SWIMMING ASSOCIATION
Statement of Financial Position (Unaudited)
As at March 31, 2018
 (See accompanying notes to financial statements)

	2018	2017
ASSETS		
CURRENT ASSETS		
Cash	\$ 162,794	\$ 128,079
Term deposits	225,410	222,546
Accounts receivable	4,915	-
Prepaid expense and deposit	5,311	7,404
	398,430	358,029
PROPERTY AND EQUIPMENT (NOTE 3)	110,379	113,846
	508,809	471,875
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	4,336	8,594
Deferred contributions - scholarships	-	2,000
Held for synchro - provincials	6,398	6,360
Held for waterpolo - provincials	8,596	11,072
Unearned revenue	13,381	16,026
	32,711	44,052
NET ASSETS		
Restricted by gaming	1,421	171
Internally restricted for coaches conference	20,000	20,000
Internally restricted for insurance	50,000	50,000
Internally restricted for provincials	70,000	70,000
Internally restricted for building repairs	30,000	30,000
Internally restricted for technology reserve	10,000	10,000
Internally restricted for strategic planning fund	23,175	30,000
Internally restricted for capital funding	49,646	28,535
Invested in property and equipment	110,379	113,846
Unrestricted	111,477	75,271
	476,098	427,823
	\$ 508,809	\$ 471,875

BC SUMMER SWIMMING ASSOCIATION
Statement of Operations (Unaudited)
For the Year Ended March 31, 2018
 (See accompanying notes to financial statements)

	2018	2017
Revenue		
Registration & Affiliation Fees	\$ 249,933	\$ 240,660
Provincial Championships (Note 5)	74,370	103,165
Coaches Conference	21,847	24,950
Interest Income	2,864	2,795
Fundraising & Sales	5,030	9,051
Scholarship Funds	2,000	2,000
	356,044	382,621
Expenses		
Program Operations		
Provincial Championships (Note 5)	87,200	97,259
Grants & Club Reimbursements (Note 6)	26,269	45,331
Coaches Conference	33,671	37,302
Board & Committee Meetings	13,544	11,190
Scholarships	11,000	10,000
Workshops & Seminars	8,482	5,133
	180,166	206,215
General Administration		
Insurance	45,468	46,196
Provincial Office Expenses & Salaries	59,060	58,755
Occupancy Costs & Utilities	13,122	12,060
Professional Fees	3,021	10,650
Amortization	5,483	3,607
Marketing	1,449	1,887
	127,603	133,155
	307,769	339,370
EXCESS OF REVENUE OVER EXPENSES BEFORE DISBURSEMENTS	48,275	43,251
Disbursements		
Vancouver Foundation - Endowment Fund Donations	-	200,000
(DEFICIENCY) EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR	48,275	(156,749)

BC SUMMER SWIMMING ASSOCIATION
Statement of Changes in Net Assets (Unaudited)
For the Year Ended March 31, 2018
 (See accompanying notes to financial statements)

	Unrestricted	Restricted by Gaming	Invested in Capital Assets	Restricted Funds	Total
Balance - Beginning of Year	\$ 75,271	\$ 171	\$ 113,846	\$ 238,535	\$ 427,823
Excess of revenue over expenses	48,275				48,275
Adjustment to gaming	(1,250)	1,250			-
Purchase of capital assets	(2,016)		2,016		-
Amortization of capital assets	5,483		(5,483)		-
Capital funding contributions	(30,000)			30,000	-
Capital funding disbursements	8,889			(8,889)	-
Strategic plan fund disbursements	6,825			(6,825)	-
Balance - End of Year	\$ 111,477	\$ 1,421	\$ 110,379	\$ 252,821	\$ 476,098

BC Summer Swimming Association
Notes to the Financial Statements
Year Ended March 31st, 2018

1. General Information

The B.C. Summer Swimming Association (the “Association”) is incorporated under the Society Act of British Columbia. The Association is a provincial organization operating and regulating summer aquatic sports in British Columbia. The primary objective of the Association is to promote the development of its athletes through participation in competitive aquatic sports and to provide opportunities for training, competition and related activities in communities throughout British Columbia and surrounding areas.

The Association does not consolidate the financial results of the participating regions as these entities are not considered to be subsidiaries of the Association and the Association does not have direct financial control over these regions.

The Association is a not-for-profit organization registered under the Income Tax Act and, as such, is exempt from income tax.

2. Significant Accounting Policies

Basis of Presentation

These financial statements have been prepared by management in accordance with Accounting Standards for Not-for-Profit Organizations (“ASNPO”). These financial statements reflect the combined assets, liabilities, net assets, revenue and expenses of the Association’s provincial office and its operations.

Revenue Recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year when the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Donated Services & Supplies

The Association benefits from the donated services of time from volunteers for the various activities conducted on its behalf and donated supplies from various sources. These donated services and supplies are not recognized in the financial statements.

Inventory

Supplies (rulebooks & officials pins etc.) purchased are capitalized as inventory using the weighted average cost method. As of March 31, 2018, \$Nil (2017 – \$Nil) of these supplies have been capitalized on the balance sheet as the net realizable value of the inventory has been determined to be \$Nil as inventory is provided to members free of charge.

Use of Estimates

ASNPO requires the Association to make estimates and assumptions about future events that affect these financial statements. The Association believes that the estimates used are reasonable; however actual results could differ from those estimates. Significant areas requiring the use of estimates relate to the determination of the useful lives of assets for amortization, provisions for uncollectible accounts receivables, and the amounts recorded as accrued payroll liabilities.

Capital Assets

Capital assets are recorded at cost. They are depreciated on a straight-line or declining balance basis over their estimated useful life at the following rates:

Buildings	4% Declining Balance
Fixtures and Equipment	12.5% Straight Line
Computer Equipment	50% Straight Line

Capital assets exceeding \$1,000 are capitalized. Depreciation is taken in the year of acquisition using the half year rule.

3. Capital Assets

	Cost	Accumulated Amortization	2018 Net Book Value	2017 Net Book Value
Building	\$114,867	\$67,735	\$47,132	\$ 49,096
Land	\$ 56,500		56,500	56,500
Fixtures & Equipment	\$12,490	7,701	\$4,789	\$ 8,250
Computer Equipment	\$3,916	\$1,958	\$1,958	-
	<u>\$ 187,773</u>	<u>\$77,394</u>	<u>\$110,379</u>	<u>\$ 113,846</u>

4. Vancouver Foundation Endowment Funds

The Vancouver Foundation holds two endowment funds, the capital of which is not represented on these financial statements. Income from the endowment funds is disbursed at the discretion of the Vancouver Foundation upon the recommendations made by the Association and is designated, on an annual basis, to the Association's scholarships. The fund was established on March 29, 2017 with an initial capital contribution of \$200,000. The fair value as of March 31, 2018 is \$199,589 (2017 - \$200,000). Income available for distribution as at March 31, 2018 is \$7,286 (2017 - \$Nil). Total disbursements from the fund during the year ended March 31, 2018 is \$Nil (2017 - \$Nil).

5. Provincial Championships

This data relates to the 2017 Provincial Championships held in Kamloops, BC, on August 14 to 20, 2017. The financial results of the Championships are included in these financial statements.

REVENUE	2017 Provincials (Kamloops)	2016 Provincials (Coquitlam)
Entry Fees	\$ 38,065	\$ 43,217
Sponsorship	22,521	46,988
Program Sales	5,760	4,850
RV Permits & 50/50	274	4,815
Water Polo/Synchro Judge Fees	7,750	3,295
Total Revenue	74,370	103,165
 EXPENSES		
Facilities	15,290	38,927
Board Expenses	17,963	10,018
Officials Apparel	9,132	8,546
Supplies	9,348	5,304
Deck Food	2,009	2,780
Water Polo/Synchro Judge Exp.	7,750	3,295
Awards	13,108	13,959
Video Production	12,600	9,430
Total Expenses	87,200	92,259
 Operating Surplus (Loss)	 (12,830)	 10,906
Local Committee Grant	-	5,000
 Event Surplus (Loss)	 \$ (12,830)	 \$ 5,906

6. Grants & Club Reimbursements

The Association granted funds and reimbursed certain expenses of member clubs and regions as approved by the Board of Directors. This data relates to any grants or reimbursements paid in the fiscal year.

Capital Funding & Strategic Plan Grant Program

Grants were paid to both clubs and regions for capital and/or strategic plan related expenditures. Clubs and regions were required to apply for funds through an application and review process. Data below is broken out regionally, but some member club received grants directly.

Region	2018	2017
Cariboo	1,400	-
Fraser South	3,784	1,000
Fraser Valley	5,106	4,147
Kootenay	-	9,650
Okanagan	3,425	4,814
Simon Fraser	-	4,717
Vancouver & Dist.	-	2,120
Vancouver Island	2,000	440
	\$15,715	\$ 26,888

Club Reimbursement – Hy-Tek Sports Software

The Association continued with reimbursing clubs and regions for the upgrade cost of the Hy-Tek Sports Software program as required. For the year ended March 31, 2018, the total reimbursement was \$1,271 (2017 - \$Nil).

Club Reimbursement – Officials Name Tags/Rulebooks

The Association reimbursed clubs and regions through a direct rebate to cover the cost of name badges, rulebooks and pins. For the year ended March 31, 2018, the total cost absorbed by the Association was \$5,833 (2017 – \$14,624).

Financial Aid – Club Membership Fee Assistance

The Association provided financial assistance directly to clubs who applied on behalf of athlete families who were not able to afford the full amount of club's fees for the 2017 summer swim season. Financial assistance was no more than 50% of the total fee charged by the member club. For the year ended March 31, 2018 the total assistance provided was \$3,450 (2017 - \$3,819)

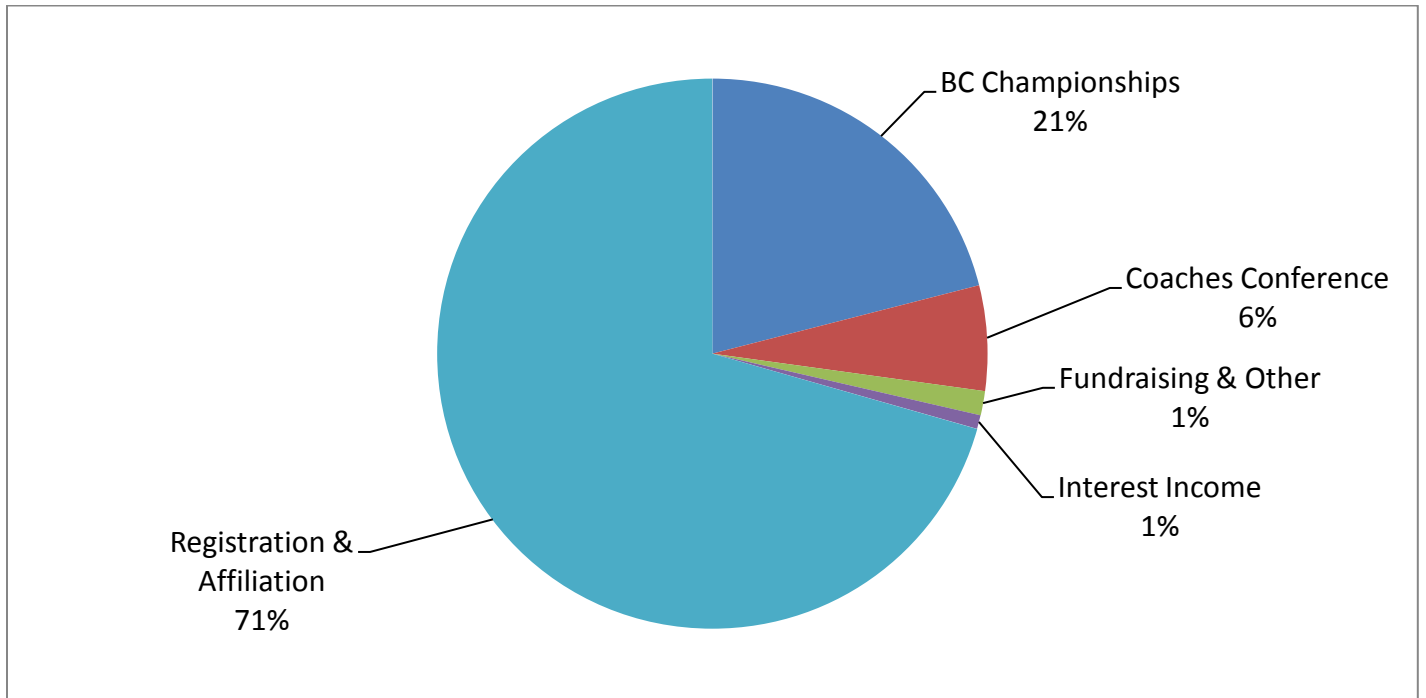
7. Statement of Cash Flows

A statement of cash flows has not been prepared as the statement would not provide additional useful information.

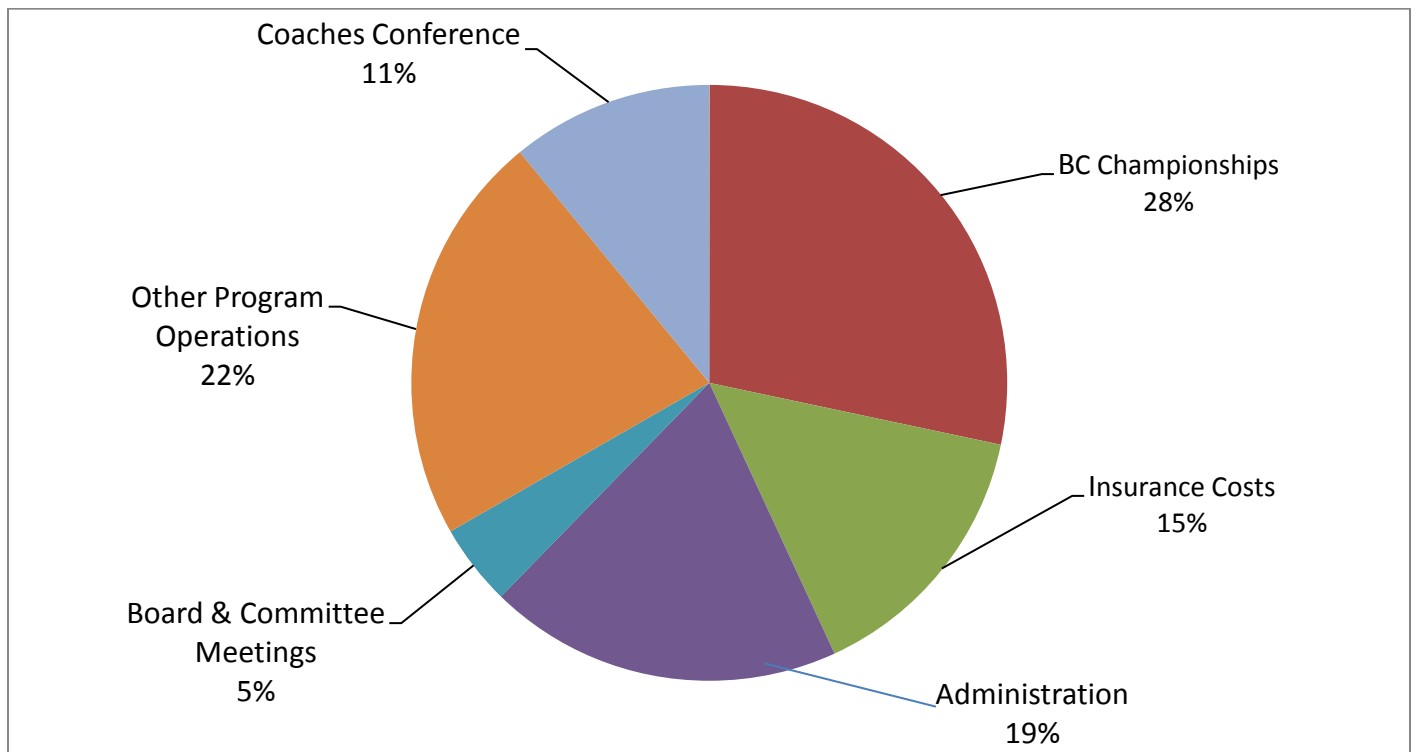
Financial Overview

BCSSA

Revenues by Source 2017



Expenses by Source & Operating Surplus 2017



President's Report

I want to welcome everyone to our annual competition and welcome you back to Kamloops, a mainstay pool for our organization. Even though I am writing this a month before the competition, I feel confident in saying, 'No Smoke', what a nice change from two years ago. The first time we held the Provincials in Kamloops we used the Brocklehurst pool, an eight-lane outdoor pool. We didn't have smoke that year but we did have heat.

Next year we are heading back to our roots, UBC pool. Residence rooms are available now, there will be lots of parking, and it is a *fast* pool. It will be fun to wander around campus and revisit some of the sites we used to visit back in the Empire Pool days: the rose garden, the site of the Empire pool, the clock tower and Vanier place, and even perhaps a stroll down a tree shaded path to the beach. I would encourage clubs to start booking rooms soon.

This past year has been a quieter year than usual. There have been very few rule issues, even fewer S/O issues. As in the past, the biggest challenge for most clubs is getting enough pool space and that problem is Province wide.

Once again, I am impressed by the remarkable commitment of the members of the board and their willingness to work for solutions that are acceptable to all. While I do thank *all* of the members of this year's Board, I do want to express my gratitude especially to our Vice-President, Francis Cheung. Francis quietly gets things done and takes on the lion's share of responsibilities on the board. Thank-you Francis.

The highlight for me this season was the Coaching Conference at Rock Ridge Camp. I have attended all of our coaching conferences the past 10 years and the presentations continue to impress me as do the coaches in attendance. Our coaches are there to learn and there hasn't been a conference that I haven't come away with something new to use with my club. I believe the funds we put forward for the coaching conference are the most well spent of anything we do.

This year we do have some members of the Provincial Board 'retiring', (can you 'retire' from a volunteer position?). Thank-you for your time and service to our organization. You have made a difference in the lives of thousands of children in the BCSSA.

And finally, an extra sad goodbye, or at least a see in you awhile. Our Office Manager, Meghan Cheung, has earned a position in a master's program in Switzerland. She will be leaving in September. Thank-you Meghan, for all your work and willingness to jump into the position and learn on the fly.

Respectfully Submitted,

Danny Schilds

President, BCSSA



BC Summer Swimming Association
SWIMMING | DIVING | WATER POLO | SYNCHRO

Vice-President's Report

We had another productive year achieving the goals identified in the Strategic Plan.

We continue to give back to regions and clubs by providing financial assistance through the Capital Grant and Strategic Plan Implementation Fund. I am heartened that the regions and clubs are able to use these funds to acquire the much needed equipment and training opportunities to support the coaches and athletes.

Some of the highlights in 2019 include:

- Developed a template for a long term Capital Improvement Plan to allow BCSSA to plan and allocate appropriate funds to assist regions and clubs with their asset management program.
- Made changes to the Speed Swimming – Rule Book including amending the deadline for submitting registration database and fees; clarifying the entry time for events, establishing minimum pool depth; clarifying 'O' Swimmer eligibility; and clarifying category designation for swimmers with SNC Senior National Qualifying Time.
- Developed an interim transgender athlete policy.
- Established a task group to develop Best Practices and Procedures Bank; Orientation Manual to Support Club's Board and Sister Club Implementation Guide.

The goal of the Sister Clubs pilot program is to build connections across the province while also allowing our athletes to experience different types of competition that they wouldn't normally get to. The pilot initiatives include Cross Region Swim Meet "Exchanges and Opportunities"; Family and Athlete "Billeting" and BCSSA Cross Region "Coaches Exchange". We have received some feedback on the pilot program and we will determine if these trial pilots are feasible and logistically possible moving forward.

The current strategic plan is at the end of its life-cycle and the Board will initiate the process to develop a new strategic plan with new directions and new goals for the next five years in 2020.

Thank you to those who have assisted me in serving in my role as the Vice President this year. I look forward to seeing you at the Provincials in Kamloops.

Respectfully Submitted,

Francis Cheung

Vice-President
Chair, Rules & Regulations Committee

Secretary Treasurer's Report

On behalf of the Finance Committee, I am pleased to report that BCSSA remains financially stable and in a position to support our programs and strategic initiatives, providing opportunities for training, development and competition within British Columbia.

We continue to ensure prudent financial management practices are in place and continue to monitor our internal control processes, allowing us to manage our financial resources appropriately and provide direct financial benefits to our regions and clubs.

As in prior years, the Board has continued to focus its efforts to provide financial assistance programs to BCSSA member clubs and regions. During the 2019 fiscal year, the BCSSA distributed funds and/or covered expenses in the following categories:

- Capital Funding grants \$ 26,200
- Strategic Implementation grants \$ 5,827
- Officiating supplies distributed \$ 5,958
- Financial Aid \$ 3,898

The total Capital Funding and Strategic Implementation grants were more than double the previous year. These grants were used finance new computers, score boards, touchpads, starting blocks, coach training, etc for clubs throughout the regions.

There have been no significant changes to BCSSA's operations or controls. As in prior years, a financial peer review was once again conducted this past Jul. This review has specific procedures conducted over revenues, expenses and balance sheet line items. I would like to thank Caulinda Bartok of McLean Bartok Edwards for her time to perform this peer review. All recommendations will be taken into consideration and any financial adjustments will be made accordingly.

The following is a summary of the fiscal year's financial results:

- Registration income dropped slightly by 0.7% which is not significant.
- The 2019 Coaches Conference was held at RockRidge Canyon, in Princeton, BC. This event generated \$20,053 in revenue with total expenses of \$34,696. The event has been very successful every year. BCSSA budgeted to absorb the loss of approximately \$14,650 and therefore was able to keep participant fees low as a benefit to our member clubs who normally pay for coaches to attend the annual conference.
- The revenue for the 2018 Provincial Championships in Guilford, BC was 5% higher than the previous year but saw an overall loss of \$16,622. On occasion this event will experience a financial loss as some host locations are more expensive, however BCSSA wishes for the Provincials to take place throughout the province and therefore budgets accordingly. We would like to thank the following organizations as without sponsorship BCSSA would not be able to host such a high caliber event on a break even or surplus basis.

- AAA Photography
 - Accent Inns
 - Esquire T-Shirts
 - Kerr's Recognition Services Inc
 - Lawson Lundell LLP
 - Metrix Professional Insurance Brokers
 - Surrey Sports Fund
 - Team Aquatics Supplies
 - viaSport Hosting Grant
- Marketing and strategic expenses increased significantly this year compared to previous years but was budgeted in order to finance the celebration of BCSSA's 60th Anniversary which included a number of events, prizes, and logo design competition.
 - Administrative expenses increased by 22.8% compared to the prior year. This increase is primarily the result of contractor fees and salaries as BCSSA hired Michael Hutchinson to help manage office operations, as well as a co-op student to assist with an increase in social media and office operations during the summer season which proved to be very beneficial. The Board once again hired an Office Administrator for the 2019 summer season and we will be evaluating this position going forward.

During the January 2017 board meeting, BCSSA approved the establishment of the BCSSA Endowment Fund with the Vancouver Foundation. An initial contribution of \$200,000 was made to the Vancouver Foundation by the BCSSA. The endowment funds are expected to generate sufficient income to support our scholarship program for our members moving forward. As the fund continues to grow, the BCSSA hopes to be able to offer more scholarships.

If you would like to donate to the BCSSA Endowment Fund and support BCSSA's Scholarship program, please visit the Vancouver Foundation's website at the following link: www.vancouverfoundation.ca/bcsummerswimming

BCSSA strives to support the growth and development of our member clubs and we are happy to be in a position to support our member clubs through the various financial assistance programs which have been developed. Subsequent to year end the Board approved the Strategic Plan Implementation Program which provides regions and clubs with funding to carry out initiatives that align with the BCSSA Strategic Plan. If you have any feedback or comments, please feel free to contact me.

Respectfully Submitted,
Christina Jevons
Treasury Secretary

Director of Competition's Report

It has been a bit of a different season for me thus far compared to previous seasons- I really haven't been to many swim meets. I don't have kids swimming any more, my old club doesn't seem to need my help much these days, and my region has done such a good job recruiting officials and volunteers that there aren't many shifts available even if I wanted to help out.

This has given me time to do some things around the house (normally a rarity between May 1 and August 20th), and I have also spent some time working out the details of how we will implement some of the rule and procedural changes that the board developed over the winter. Building on the change to simplified marshalling for the senior pool prelims at Provincials last season, we have eliminated marshalling for finals for O Cat 2 and Divs 7 & 8, in order to give coaches more time to spend on deck with their athletes, and less time sitting on a bench. We think that this new procedure will be easier and simpler for athletes and officials alike.

We have also made changes to the procedures for Regional Alternates and for the inputting of swimmer names for relays, both of which will reduce errors, and will further reduce the work load for the beleaguered Clerk and Marshalls at Provincials!

At the time I write this, final arrangements are being made with the facility people in Kamloops, and I will knock on wood and say that this year looks to be a return to a more relaxed, traditional Kamloops Provincials. Even with the larger viewing area than we had at Guildford, space will still be limited, and we will be encouraging spectators to help each other out so that as many as possible can watch the races they came to see.

See you all in Kamloops,

Respectfully Submitted,

Sean Cauley

Director of Competition

Director of Member Services Report

End of Year Report 2019 | End of Term Summary 2017 - 2019

Overview

Completing my second term as Director of Membership Services, I have overseen quite a bit of transition of functions previously led in this role to the exceptionally capable Megan Cheung in the BCSSA Office. Specifically, the coordination of the members' newsletter Wavelength and daily maintenance of the BCSSA social media channels which continue to do an excellent job at engaging our community of current members. So, at this juncture, it would serve the association very well to rename this role Director of Marketing Communications and restyle the role to take the lead in generating awareness outside our community and assist regions and clubs in addressing recruitment and promotion.

Assessment of Membership Services

This past season's 60th anniversary celebrations helped BCSSA members appreciate the long history of our association in the community and in the lives of our members. Embarking now on our 61st season, BCSSA must assert its place in BC sport and continue to showcase the significant contributions that Summer Swimming makes to the physical, personal and social development of young athletes in communities throughout our province.

The BCSSA brand is strong (anecdotally but a more formal survey should be undertaken) but many of its assets (website, signage, marketing materials) require not just updating but strategic development and integration into a long-term plan that includes communications, public relations, government relations and inter-sport relations to place summer swimming on the top rung of aquatic sport in BC.

Achieving this means assigning an owner to these tasks and they naturally fall under a Marketing and Communications banner.

The association should set some milestones for the coming two years that will measure progress toward achieving a level of prominence in BC sport, leadership within BC swimming and awareness in the communities where our member clubs operate.

A strategic Marketing and Communications plan is needed, and an outline follows in the next sections.

General Updates

Since my first year in this role, and following in 2017, 2018 and 2019, a club marketing guide has been published in Wavelength and circulated to club leadership. The guide contains templates and best practices for generating awareness and registrations at the local level. This year's guide includes a compilation of the best marketing hacks (online and offline) developed through performance measured in Google analytics through A/B testing from campaigns I've run myself for my home club, WRASA. I've been pleased to hear from more and more clubs implementing parts of this plan and hope this continues.

On the club communications side, I'm afraid we have not managed the hoped-for progress with Active Networks, specifically in providing enhanced communication tools. The Swim Manager portal tools for email still, after four years, does not allow embedded images, editing of footer graphics or

any of the enhanced layout features first requested in 2015. I am thankful to Ross Hoshizaki, Okanagan Regional Director, for picking up where I'd been and continuing to pressure Active for mission-critical updates. While many of the meet entry and meet management updates are nearing completion, the more basic communications functions, where are essential to fostering club culture and building community, remain unaddressed.

Please see Appendix 1.0 for suggested priorities and projects for the coming two years. There is a huge opportunity and even larger need for this role to champion our association's role in summer aquatic sport.

Conclusion

It has been an honour and unique pleasure serving the athletes, clubs and membership of our association and working with the excellent members of the BCSSA board of directors. I wish you all the very best of luck, stamina and inspiration to face the challenges and opportunities ahead!

Bill Bishop | Director, Membership Services



Appendix 1.0

Projects & Priorities: 2019-2021

Below is an outline of recommended actions for the incoming director. Loosely, it is a marketing and communications plan that helps define the scope of this role's deliverables:

2020-2021 Priorities

- I. BCSSA website rebuild
- II. Two-year Awareness Program (boost BCSSA profile)
- III. Content Marketing Strategy (engage members, public in knowing BCSSA)
- IV. Support to Regions and Club (provincial marketing firepower to boost local results)

2020-2021 Projects

- I. BCSSA Website Rebuild
 - a. two parts to the site: public-facing information site, back-end document portal
 - b. front-end needs rebuild
 - i. a 60th Anniversary rebuild is accessible here but was not implemented
 - ii. see: <https://bbishop88.wixsite.com/bcssa-new>
 - c. strategy used on this site was Blog-based content
 - i. pages display content in blocks of blog content that is pre-formatted for consistency – so that a select group of users can remotely upload text and images from any device and the website auto-formats it so it displays in pre-selected templates
 - ii. could also be easily shared across social channels to boost reach, influence and sharing
- II. Web Marketing
 - a. many regions and many clubs report declining enrolment, waning interest and ebbing membership – the problem is not fewer kids or fewer kids doing sport, it is more sports to choose from and each of them getting higher billing than swimming – the solution is

- promote swimming as easy, fun, inclusive, low physical impact, rewarding and integral to lifelong health and happiness
- b. build campaign to increase awareness of summer swimming and BCSSA as an advocate and information source
 - c. this initiative will take planning, a budget and resources to execute – and should include:
 - d. Goals & Metrics:
 - i. establish goals for BCSSA web marketing that don't conflict with or duplicate local club efforts – goals may include
 1. act as referral site for parents considering summer aquatic sports
 2. raise overall awareness level in BC by filling gaps where local clubs are not marketing online
 3. celebrate successes of athletes, organizations and communities that are part of BCSSA
 4. educate athletes and officials on technical, practical and ethical aspects of aquatic sport – serve as source of intelligent discussion and clarification of rules, rule changes and best practices
 5. provide advocacy as the sport authority for the province of BC
 6. provide authority for organizations who want to sponsor BCSSA
 7. ensure most current information for membership
 - e. Content Strategy:
 - i. build an inventory of brief documents that support the points above which can be posted, shared and promoted across web, social media, newsletters, email and even print
 - ii. content should cover main areas under the BCSSA banner
 1. swimming
 2. water polo
 3. synchronized swimming
 4. diving
 - iii. and discuss main topics within each discipline
 1. nutrition for training vs. competition
 2. tapering techniques
 3. technical tips by stroke, position, sequence or element
 4. tips from past winners, interviews, guest column
 - iv. and where possible, demonstrate Thought Leadership on topics such as
 1. rule clarification and examples
 2. rule changes – FINA vs. SwimCanada vs. BCSSA
 3. how rules are updated, when and why
 4. the greatest official I ever met
 - v. video is so valuable
 1. edit a short highlight reel for every sport
 2. use video wherever possible for all content topics above
 - f. Social Media Strategy:
 - i. set up a plan for deployment and timing for content across paid and unpaid promotion – experiment with mix of channels (social media) and gauge which content works best by channel so when something grows quickly organically, paid promotion can be added to amplify reach

- ii. each soc med. channel has a slightly different personality, following and purpose – understand how each audience differs by channel and establish how BCSSA develop and adapt content to each channel for maximum effect
 - iii. determine which channels are right for paid promotion and what metrics determine the right content and timing for paid promotion
 - g. Paid Media & Search Strategy
 - i. Two types of paid promotion to consider
 - ii. Keyword Search: rank highest when someone searches for anything to do with summer swimming and aquatics
 - iii. Keyword Display: show up as a graphic on pages related to summer aquatics or pages closely related to people who do summer aquatics (for example, a display ad might show on a news site for summer baseball, or a blog site for swimming lessons, or a DIY page for swimming pools)
 - 1. set up simple campaigns for Google Adwords and ensure BCSSA webpage is fully tagged for all pages that are part of the adwords campaigns (sport info, club info, contact info)
- III. communications plan
 - a. BCSSA needs a calendar of topics to be communicated to the press through the year – distributed to provincial and local papers
 - b. Topics can come from the Content strategy but should address topics which intersect the interests of the general public and the qualities of BCSSA
 - i. nutrition in sport
 - ii. summer is for swimming
 - iii. athletic kids get better marks in school
 - iv. active kids are happier, healthier, better socially adjusted
 - c. BCSSA has loads of parents who are doctors, clinicians and specialists who could add data or commentary to these stories
 - i. build an inventory of the sports editors at each local paper in BC – local clubs can tell you which newspapers and probably find the email address of the sports reporter
 - ii. reporters love it when half the work is done for them – free content like this is just like Christmas come early
- IV. club marketing resources
 - a. continue to update the club marketing guide
 - i. add more examples, local initiatives and any data that can be collected on cost, success rate, etc.
 - b. create a web portal
 - c. store club marketing guide and resources on BCSSA page behind a login
 - i. branding materials, logos, images
 - ii. public relations guide
 - iii. press release templates
 - iv. advertising templates, online and offline
 - v. guides and best practices

Registrar's Report

Registration via Active Network has made for a relatively easy summer registration process. There are a few bugs to still iron out, especially with S/O status and once again, Ross Hoshizaki from OK has worked tirelessly with Active on our behalf. Thank you very much Ross!

I send out a huge thank you to each and every Regional Registrar in the province, some of whom don't have children swimming anymore. Thank you for being receptive to my emails and making your own suggestions for change. Thank you for ensuring that fairness is the rule when it comes to deadline dates for Regional championships. It's not easy being regional registrar as one can feel pulled by clubs or people within their region and I salute each one of them for their tireless efforts into ensuring that everyone on our competitive roster was registered on time, as per our rules. Breaking the news to late registrants is not easy, but it's the right thing to do and all properly registered swimmers thank you for doing so.

I leave you with two challenges: First to read sections 2.1 – 2.3 in our BCSSA rule book which discusses registration requirements and penalties. Please act on and pass that information on to your executive and club members.

And I challenge you to insist that every child is registered by their parent or guardian and that every adult athlete, coach (volunteer and paid), and swimmer registers themselves on Active so that they properly sign their waivers and also have full access to the parent portal.

If you have room for one more challenge it would be to ensure that clubs ensure coaches, registrars, treasurers and more are able to access their Active site. There is a lot that can be managed with Active including coaching groups, selling of apparel, volunteer signup, and more. If people have the right access to their Active site, a lot of the busy and complicated work of running a BCSSA club can be minimized making it an easier job to recruit new members to your executive.

BCSSA is a fabulous organization, and I'm proud to represent you as Registrar. Wishing everyone the best at regionals and provincials!



Respectfully submitted,

Catherine Schwichtenberg
Provincial Registrar

2019 Registration Data

Club Affiliation				
Region	2019	2018	2017	2016
Cariboo	6	5	6	6
Fraser South	9	10	11	10
Fraser Valley	9	9	8	8
Kootenay	6	7	7	7
Okanagan	10	10	10	10
Simon Fraser	5	5	5	5
Vancouver & District	5	5	6	6
Vancouver Island	11	11	11	11
Total	61	62	64	63

Historical Registration

	Swimming	Synchro	Water Polo	Diving
2019	5995			56
2018	5870	145	469	85
2017	5838	117	650	85
2016	5631	178	562	89
2015	5676	211	840	102
2014	5545	112	607	103
2013	5333	106	559	127
2012	5163	95	640	93
2011	4820	96	537	97

**total number of multi-sport athletes for Synchro and Water Polo not submitted in time for printing of report*

Yearly Comparison					
2019	2018	2017	2016	2015	2014
6019	6066	6028	5908	5952	5775

Club Registration by Region

Cariboo	423
Dawsons Creek	162
Mackenzie	26
Prince George	65
Fort St. John	85
Quesnel	41
Nechako Valley	44

Fraser South	1038
Boundary Bay	124
Crescent Beach	140
Cloverdale	86
Richmond	239
Ladner	144
North Delta	90
Surrey Sealions	45
WRASA	170

Fraser Valley	728
Abbotsford	221
Agassiz/ Harrison	90
Chilliwack	75
Haney	99
Hope	33
Langley	81
Mission	91
Langley Water Polo	25
Aldergrove	13

Kootenay	429
Castlegar	56
Colville	72
Creston	47
Grand Forks	72
Kimberly	59
Nelson	64
Trail	59

Okanagan	749
Golden	118
Kamloops	54
Kelowna	89
Lumby	37
Merritt	51
Penticton	113
Princeton	56
Revelstoke	101
Salmon Arm	77
Similkameen	53

Simon Fraser	1121
Burnaby Mountain	227
Burnaby Barracudas	243
Coquitlam	344
Port Coquitlam	138
Port Moody	169

Vancouver & District's	615
North Shore Winter Club	105
North Van Cruisers	148
Squamish	135
Super Sharks	56
Vancouver Viking	171

Vancouver Island	916
Campbell River	68
Courtenay	111
Cowichan Valley	53
Gordon Head	8
Nanaimo	233
Oak Bay	105
Pender Island	28
Powell River	84
Sidney	95
Juan de Fuca	41
Salt Spring	90

Director of Diving's Report

Program:

In 2019 we had five clubs with diving programs, representing three regions the same as in 2018

Coquitlam Sharks (Simon Fraser Region) – 12 divers (9 in 2018)

Burnaby Barracudas (Simon Fraser Region) – 5 divers (9 in 2018)

Port Moody Aquarians (Simon Fraser Region) – 10 divers (10 in 2018)

North Vancouver Cruisers (Vancouver & District) – 22 divers (42 in 2018)

Abbotsford Whalers (Fraser Valley Region) – 7 divers (10 in 2018)

This year unfortunately only two of the five clubs were able to hold a meet though both were very well attended. Burnaby and Port Moody are sharing a coach and neither held a meet. Abbotsford tried to hold a meet though had some issues with the city and being able to use the deck anything other than for a regular dive practice. There will be some divers for this year's Provincials that will be unable to attend as they could not attend the two meets that were held.

Coaches:

The same as in 2018, clubs had challenges securing coaches. As stated prior, two clubs are sharing one coach. Shannon will continue to work with BC Diving to provide Dive Coach Training programs and to source qualified coaches for clubs who are interested in starting dive programs. Swimming coaches who are interested could take the two-day Intro to Dive Coaching Clinic offered by BC Diving. On the positive note there are some young coaches that were trained and hope they will continue upgrading their skills to become head coaches in time. We would like to see this happen again with more young ones next year as well.

Coach Development:

Shannon has been offering a dive coach development clinic in the spring of each year to help with coach development, season planning, etc. The clinics in 2017 & 2018 did not run though there was one held in the spring of 2019 with approximately 12 in attendance that were a mix of BCSSA and BC diving coaches. Shannon Sullivan & Igor Kopecky ran the workshop. We will in 2020 try to have the same or better the attendance, as this was a positive step forward.

Officials:

More qualified judges are required as we are still relying on the coaches to fill in on some of the spots during the competitions as we only have a few others that volunteer and attend that are not coaches. We will continue to work towards training more parent judges in 2020.

Equipment:

Dive meets require the use of a sound system to announce dives and results. The clubs tend to have to borrow a system, which can at times be a very large set up and require an experienced person to run the equipment. A small portable sound system, to be shared by all the clubs, would be very helpful. The cost would be under \$150. This purchase will be requested at the Board meeting in October.

Some clubs continue to have difficulty getting pool time. Fraser Valley Diving (a winter club) ended up offering pool time and support to Abbotsford Whalers to enable them to host a club meet in 2018, which was greatly appreciated! In 2019 this did not happen so Abbotsford was not able to hold

a meet. Perhaps an exception from the City of Abbotsford could be obtained with the boards help so that a meet can be held in 2020.

Rules

Diving requirements were reviewed in 2016, and modified to reduce the difficulty for new divers, and to split the groups between Summer Divers and Open Divers. This has increased overall participation at meets, however there are relatively few divers competing in the Open categories, leading to limited competition for these divers. We will continue to encourage coaches to move divers from the Summer category to the Open category when they are able. The coaches have been working on this and we are looking to having a few more additions to the open category next year.

Focus for 2019:

- Work with BC Diving to train more coaches and judges
- Improve coaches' development, including possibly offering one-on-one sessions at club practices or before meets.
- Purchase a portable sound system to be shared by all clubs.

Respectfully Submitted,

Drea Beye & Sarah Wellman

Director's of Diving

Director of Synchro's Report

The 2019 Season

So far, the 2019 season has gone well. Regional's planning is currently underway and going well.

Hootenanny:

This competition went down smoothly but was quite difficult to recruit judges for. There was talk of just making this a "coaches' feedback" meet with the coaches providing feedback to each swimmer instead of having judges come out. However, because this is the only other competition other than regional's, I think we should keep it as a judged meet so that athletes that have to miss regional's can still qualify for provincials.

A suggestion has been to move the time (currently 7-10pm) to an easier time for everyone. Clubs have offered to run the competition in their own practice time to make it a more convenient time and location.

Synchro Director Position:

Overall there is very little instruction for this position and quite a bit to do. I am going to make a quick write-up for any future directors to hopefully make it a bit smoother.

Future Seasons

I have quite a few suggestions regarding changes that should be made to the synchro rulebook. Here is a list of the general idea of what I want to pursue:

1. Changing a couple figures of beginner and intermediate. Some of them are irrelevant, and there are better ways to test skills
2. Completely changing the OCAT figures to make them more advanced
3. Modify the routine time requirements to better suit the age groups
4. Change a couple of the routine elements to be more up to date with current synchro goals
5. Update the rules that refer to what determines an OCAT athlete to simply the number of hours they train during the season
6. Clarify the rules around what level teams should swim at if they have mixed level of athletes on them
7. Update registration rules

Essentially, we would like to rewrite the majority of the synchro rulebook but need more time to come up with all the replacement rules. As of right now, many rules aren't followed or are very outdated and confusing.

Respectfully Submitted,

Stefanie Dickinson

Director of Synchro

Director of Water Polo's Report

As this report was written before the conclusion of the 2019 BCSSA Provincial Championships, I'd like to extend my congratulations to whichever teams emerged victorious from what was (I'm sure) a fantastic few days of competition. Thank you to the parent volunteers, referees and coaches who help make this sport accessible for young athletes. Most of all, thank you to the athletes for continuing to choose to be involved in our wonderful game.

For the last four years, I've had the pleasure of serving as the director of water polo on the BCSSA provincial board. During that time, the sport of water polo has undergone a number of changes at the national, and international level. Some of these changes continue to be tested at world events — including the sport of “beach water polo” which was most recently on display at the 2019 FINA World Aquatic Championships during the summer. Special congratulations to former BCSSA coach Ethan D'Souza, who served as the head coach for the Canadian team during this test event. Congratulations as well to Monika Eggens, Hayley McKelvey and Gurpreet Sohi, former BCSSA athletes represented their country — and by extension this organization — at Worlds.

Water polo continues to be the second biggest discipline in the BCSSA behind swimming. Still, despite some personal efforts to get a team going in the Okanagan, nearly all the participation remains restricted to the Lower Mainland regions (Simon Fraser, Fraser South, Fraser Valley and Vancouver and District). From my own experience, the major hurdles to creating clubs in regions outside the Lower Mainland are as follows:

1. A lack of knowledgeable coaches in these regions,
2. A lack of appropriate equipment (balls, nets, etc.)
3. General isolation preventing teams from participating in tournaments, all of which take place in the Lower Mainland.

As the BCSSA continues to work towards making our organization more inclusive for non-binary athletes, our membership will have to take a hard look at rules surrounding mixed-gender play. Currently, the BCSSA rules specify that teams must have three girls and three boys in the water at all times — rules which become problematic as we move to make our sport more inclusive to athletes who don't fit into those specific categories.

Finally, as stated above, the sport of water polo has changed a number of rules for international competitions for the 2018/19 season. As Water Polo Canada has adopted some (but not all) of these changes for domestic play, the incoming BCSSA director should make a full review of which of these rules can (and should) apply to our recreation-level sport.

On a personal note, I have thoroughly enjoyed my time as Director of water polo. There were many challenges throughout my tenure, and I learned a ton from the other members of the provincial board. I'd like to extend my gratitude to the office staff, without whom four provincial tournaments

would not have run at all. I'm also grateful to all the coaches, athletes, referees, parents and volunteers I interacted with during the last four years. You are the people who keep this sport thriving. I stand by my belief that the BCSSA is the greatest developmental water polo program in Canada, and it wouldn't be that way without our members.

Here's to many more successful seasons!

See you poolside,

Respectfully Submitted,

Cole Wagner

Director of Water Polo

Coaches Representative's Report

I want to start this report by saying how honoured I am to be a part of the amazing organization that is BCSSA; from starting at 5 years old, struggling to get across the never-ending 25-meter pool, to becoming the Provincial Coaches Representative. This summer has been a blast and has flown by faster than I could have expected. One of the highlights of my year as Provincial Coaches Representative was organizing the coaches' conference. I am so proud that every coach that attended the conference came away learning something new to implement into their coaching. The only piece of feedback we got from the conference was to lessen the number of speakers in order to give the coaches more free time to reflect and learn from each other. Everyone there was eager to learn and I believe it is very important to keep the learning going.

I had the added benefit of being Vancouver and Districts Regional Coaches Representative which gave me greater insight into the structure of BCSSA. The most challenging thing that most Regional Coaches Representatives go through is the lack of communication between the board and the representative. Personally speaking, I was cut out of some parts of the role without being told until it was too late to do anything. Establishing clearer guidelines on the requirements of the Regional and Provincial Coaches Representative positions will help the predecessors have a clearer understanding of how and what is required of them. I think this will help the process of allowing BCSSA to grow to the full potential that we know it all can be.

Another benefit of being the Provincial Coaches Representative is that you are easily connected to all of the coaches around the province. It was an honour to stand and represent all of the coaches. We are truly blessed with amazing coaches throughout the generations. All of the coaches that I have talked to have had a relatively great summer. The most common feedback that I have received from coaches is the lack of organization throughout their club and their coaching staff. Some coaches suffer from lack of or zero communication with their board members while some have way too many or too few coaches for the number of swimmers that they have. Next point of feedback would be the inconsistency/ lack of communication between officials and coaches during swim meets. It was also an honour to work alongside Meghan Cheung who was extremely important in the success of the Provincial Coaches Representative position. It was an honour to leave my footprint on BCSSA and I will truly miss this amazing organization.

I am excited to come back and see where BCSSA has evolved too. Thank you so much for everything you do for the swimmers of this province.

Respectfully Submitted,

Brandon De Costa

Provincial Coaches Representative

Cariboo Regional Director's Report

Here are the some of the key moments from the Cariboo Region this summer:

We welcomed a new club to the BCSSA! The Nechako Valley Swim Club Otters from Vanderhoof made their debut this season at the Cariboo South Tri- Meet. Congratulations to all the new swimmers and thank you to all the parents and volunteers that made this a reality for our Region.

The Quesnel Aquatic Club was able to secure funding to purchase a Gen 7 Colorado Console to run the clock. They were grateful for the mentorship from the Penticton Winter Club for the start up and are excited to continue to use it. It was so great to have the technology finally in use at the pool. The Dawson Creek Seals sent a small group to the Hootenanny Meet as part of the sister club initiative started by the BCSSA. Congratulations to all the swimmers that attended and swam personal bests.

Our meet schedule for 2020 has been finalized and is as follows:

May 30-31	MAC
June 13-14	FSJ
June 27-28	QAC
July 4-5	NVSC
July 18-19	PGP

We invite any swimmers interested in travelling north to come experience our hospitality.

As always our season seems too short but at every meet when the families and clubs come together to rekindle their friendships it seems like no time has past. This is my last year as Regional Director. It has been my honour to represent our Region at the Provincial level.

Good luck to all participants at the BCSSA 2019 Provincial Championships this weekend.

Respectfully Submitted,

Heather Fisher

Cariboo Regional Director

Fraser South Regional Director's Report

The will to Win, the desire to Succeed, the urge to reach your full potential.

In my second and final year of Director of Fraser South, I would like to thank the hard working board and executives that continue to pour their heart in sole into their clubs therefore strengthening the Fraser South Region.

Once again, we met every month to discuss what is working and what we can approve on. Our meetings are a great way to share our learnings and help those transitioning into new positions in their clubs to help new executives get up to speed as quickly as possible.

Fraser South was able to take advantage of the grants from BCSSA this year to help with club equipment needs and the needs of the Region as a whole.

Our executive started this summer with once again agreeing to invest in our coaches by sending them to coaching camp in Princeton. Thanks again to the organizing committee for putting on a great camp. The coaches that attended came back with a renewed sense of purpose and new tools in the tool box to help them become the knowledgeable coaches they strive to be.

Active continues to be a challenge for our Registrars however once again a huge thank you to Tami Hummel our Registrar and all the club Registrars for working through all the bugs with the help of Ross Hoshizaki from the Okanagan and Sean Walsh from Cloverdale Tritons.

A summer of swimming does not seem to go without it challenges and this year has been no exception. The board continues to promote supporting each other's meets within the region and are striving to get all clubs to agree. Supporting each other can only make us stronger as a Region.

I would like to thank the executives that are moving on after this season, Zoe Stronge, Director of Officials, Tami Hummel, Registrar, Richard Buckley, Secretary, Steven Wilks, and Treasurer.

Respectfully Submitted,

Georgina Wheatcroft
Fraser South Regional Director

Fraser Valley Regional Director's Report

Another successful Summer season in the books for the Fraser Valley Region. This season has gone by so fast, our two newest clubs, the Aldergrove Sea Monkeys and the Hope River Monsters are doing great. The Sea Monkey's have been to all the Meets and competing very well, the River Monsters are growing and are an enormous help to our region. We have another community interested in joining the Fraser Valley, Lillooet. It should be a great weekend going to their Meet when they get up and running.

Our established clubs are all doing very well with Agassiz growing with the tremendous leadership of their coaching staff, the Aquanauts look to be having a lot of fun and success.

Abbotsford is always strong, Chilliwack is growing, Langley Flippers are Flipping great, Mission has turned into the strongest team in our region, and the Haney Neptunes are doing a good job of competing without a home pool and not looking like they will have one until mid 2020 at the best. The Langey Otters Water Polo Club are keeping water polo strong and interesting in our region.

Active / Hytek has been a challenge but with the hard work and leadership of Craig Longmuir, Kevin Potma, and their fine team on the crash desk things always seem to get worked out.

We have gotten all clubs up on the team pages web site with a few hiccups here and there but I think it will be a great help to our Region.

The regional board led by the club presidents is doing good work to keep the Fraser Valley a fun and interesting place to swim. The athletes are hitting best times staying fit and healthy and enjoying themselves.

Here's to looking forward to 2020 Fraser Valley Strong.

Respectfully Submitted,

Jim Baxter

Fraser Valley Regional Director

Kootenay Regional Director's Report

The Kootenay Region had a great year in 2019. We saw our membership increase by approximately 5%, continuing a trend. Masters Programs and Pre-Novice developmental programs have grown some clubs. Other clubs are at capacity for their lane usage and are working with their recreation departments to increase their allocation of lane time. Competitively, various clubs have won different so there is nice parity in the region. The community of Grand Forks had their home “b” meet after a year’s hiatus and many developing swimmers were grateful to have that opportunity again.

This year we have another great complement of coaches, most of whom began their swim lives in the Kootenays. Attendance at the coaches’ conference was high in our region and all reports were that it was a worthwhile weekend.

We continue to see many new families and swimmers coming out to meets. This is having a knock-on effect for our officials. Through the running of various official’s clinics, on-deck shadowing and training and the support of everyone, we are developing many new officials and supporting the promotion of those already engaged in the sport. At the beginning of the season we had trouble filling all our officiating spots but at the end of the season we have many hands making for lighter work.

Financially, our region continues to be healthy and vibrant and able to respond quickly to challenges whether it is replacement of aging equipment, provision of support for clubs in need or development of swimming in general.

Thank you to all the parents in our region who continue to step up and help with club executives, regional executives and running successful swim meets. Your efforts have made for a successful season and I look forward to another great year in 2020.

Respectfully submitted,

Dave Dunnet

Kootenay Regional Director

Okanagan Regional Director's Report

Hello Everyone

As I write this 8 weeks into our season, and look back over the last several years, I can say, this year has been the smoothest. Getting feedback from all of our clubs, registration is becoming much easier as our clubs get use to Active. Both our club registrar's and our regional registrar have found great time savings in using the active system.

Since all of our meets were created 6 months ago, our meet managers feel less anxiety in organization of their meets. Meet packages are online with our new web sites, and we have had many visiting regions to several of our meets. Fraser Valley, Fraser south, Caribou and Simon Fraser all have sent swimmers to our meets, and I would like to thank all that participated and supported our clubs with your volunteers.

Although, our registration is up as a region, it is plain to see, we are a very young and inexperienced region. Many of our senior officials(families) have left, which has created a huge void. We are coping but like any organization, finding volunteers to replace these crucial people has not proved to be easy. I would like to express my thanks and appreciation to all our volunteers that make this program so special.

We have many returning coaches, but have many new faces as well. I cannot state how appreciative I am to these great people. We were able to have the first coaches BBQ at our first meet, and I was glad to be able to talk to every coach during this time. We are so fortunate to have these caring and dedicated individuals teaching our children, I am truly impressed by them every year. We continue to support our coaches' mentorship program, and I am happy with how it is both being received and the support it is giving to our coaches. Thank you Carl!

As a region, I feel so positive about the direction and progress we have made as a group. Our programs are growing; we are saving valuable volunteer hours at an administrative level, to allow those hours to be spent in program development. We are seeing interclub participation running meets. We are actively sharing information and resources between clubs. I believe that most of our presidents see success of other clubs as important as their own success. Because of our positive relationships, co-operation, great role models and leadership from our coaches, our region will continue to thrive and grow. The strength of our organization will continue to give our athletes the opportunity to develop the skills that as parents we all hope our children can succeed in the future.

Respectfully Submitted,

Ross Hoshizaki

Okanagan Regional Director

Simon Fraser Regional Director's Report

The Rhythm of the Meet

Aquatic events have their own rhythm, one that is repeated weekly throughout the Province from June to August. A low buzz develops around an unsuspecting pool as volunteers gather to begin set up on a lazy summer afternoon. Some members of the public are on hand, swimming laps, doing lessons or enjoying a cool splash on a hot afternoon. Doors open, equipment starts moving. Blocks and clocks and ropes and tents and barbeques and chairs and flags and wires and computers and clipboards and paper and pens come out in a seemingly endless parade of gear that looks like a garage sale on steroids. More volunteers arrive. Some head to the pool deck to join the intricate ballet known as meet set up. Others begin swarming the grass and pavement around the pool. Pop ups, blankets, tents, tarps, sleeping bags, chairs, cots, cook stoves, coolers, bags, and banners all explode out of cars propelled by grim faced warriors focused on capturing the hallowed ground that will be their homeland for the next two days. The few members of the public who have lived in the eye of the storm are soon ushered out by the lifeguards, largely for their own protection.

Soon little people arrive, dressed in parkas, no matter how warm it is, carrying overstuffed knapsacks and looking for their friends' camping spots. A group of slightly larger people arrive all wearing clothing that says Coach. They separate off from all others and take up positions at the edge of the pool. Some form of Royalty in a seat of honour perhaps. They appear much sought after by hordes of little people and some of the adults who have been manoeuvring equipment and setting up camp. Clumps of little people move off to the few spots of empty ground left and, after dropping their overstuffed knapsacks, begin jumping up and down in their parkas at the direction of the Coach people. All the while the noise level increases, the chaotic movement of cars and people grows more frantic and the piles and piles of gear disperse into neat little piles crowding the area. Seemingly all at once the little people jump into the pool and begin thrashing around. At some point everyone tires, all movement stops and a lone voice can be heard singing. Then it all goes crazy. People jumping in and out of the pool thrashing around for short periods of time; other people waving and cheering and clapping. This goes on for hours with a short respite then starts again. Suddenly it is over for the day and everyone abandons their equipment and camps as if a natural disaster is about to occur.

Night falls, quiet reigns until the next morning. Whatever the natural disaster was it seems to have missed the area and the people come back to the pool and take up their equipment and camps again. The mayhem continues in the pattern the previous day. The morning turns to afternoon and afternoon gets close to evening. Slowly, almost

imperceptibly the camps begin to come down, the crowds thin and the equipment begins to collapse and gets moved back into storage. The little people and the big people slowly drift away until, amazingly, no traces are left of the previous two days' activities. It will be another day before the public comes back to the pool and it will be another week until the Rhythm of the Meet begins again at another location nearby.

Respectfully Submitted,

Carl Trepanier

Simon Fraser Regional Director

Vancouver & District Regional Director's Report

As usual, the summer swim season is very busy and condensed with competitive swimming, much fun and many pop up tents!

The five swim clubs in our region are:

	2018	2019 (registered swimmers)
North Shore Winter Club Marlins	103	105
North Vancouver Cruisers	128	148
Squamish Pirates	144	135
Vancouver Super Sharks	62	56
Vancouver Vikings	163	171
V & D Region	600	605

This year, our region has worked together to cover many initiatives ranging from a proposed regional name change, expanding cross club Water Polo opportunities, supporting new starting blocks at NSWC, exploring a new regional trailer to our new "Green Meet Movement" initiative.

V & D region hosts five exciting swim meets starting in May and ending in August with our Regional meet.

- Squamish
- North Shore Winter Club
- Cruisers Hootenanny
- Vancouver Vikings
- V & D Regionals meet held at NSWC on Aug 3 & 4th

Our V & D regional board is represented by:

George **Eng**, Regional Director, Vancouver & Districts (Cruisers)
 Stephanie **Fabbro**, Secretary (Marlins)
 Deb **Gill**, President, NSWC Marlins
 Tamara **Guerin**, President, Squamish Pirates
 Shane **Hopkins-Utter**, President, North Vancouver Cruisers
 Simon **Kent**, President, Vancouver Vikings
 Angel **Lee**, Regional Director of Officials (Super Sharks)
 Francis **Tam**, Regional Treasurer (Cruisers)
 Jeff **Wong**, President, Vancouver Super Sharks
 Cathy **Yeung**, Regional Registrar (Cruisers)

Vancouver & Districts region has an important Provincial duty this year in Kamloops as we take on the Clerk and Marshalling responsibilities. At time of writing, we are busy preparing and securing our volunteer group for this very important Provincial Championships responsibility.

Club Reports received:

Here is a summary for **North Vancouver Cruisers** Summer Aquatics Club, June 25, 2019:

- For the 2019 season we have 78 full memberships, 17 "Splash" memberships (i.e. introduction to speed swimming), 14 Alumni members, and 2 Affiliate members
- The club's main challenge is to procure pool times that are more convenient to families with two working parents. Members who have not remained with the club often cite pool scheduling as a barrier to enrollment, as well as difficulty getting to and from practices through traffic.
- Cruisers ran a "trial membership" program for the second time this year, enabling new families to try one month of membership. Last year 25 families participated in the trial and 10 became full members. This season, 26 families tried the trial membership program and 17 became full members. The club has also focused this year on actively promoting athletes to participate in each of the four disciplines offered by the club so that our athletes learn a variety of skills.

Regards,
Shane Hopkins-Utter
President, North Vancouver Cruisers

Respectfully Submitted,

George Eng
Vancouver & District Regional Director

Vancouver Island Regional Director's Report

“The strength of the team is each individual member. The strength of each member is the team” – Phil Jackson

Last year has continued to see a great coming together of our Region's teams. Our Regional Board, in addition to being hard workers within their own teams, continues to work together extremely well, to better the Summer swimming experience for all of our Region's swimmers. At our Spring meeting, all clubs were happy to share with one another how much they pay their coaches, what extras get paid by the club etc. The Clubs continue to learn from one another, exchanging fundraising ideas, operational information, and just generally being resources for one another. It is our hope that the Province's move toward establishing an area on the Provincial website, to contain such shared information, comes to fruition – why re-invent the wheel?!

Again this year we are seeing a huge number of younger swimmers across all clubs, but attrition at the senior end. In an effort to encourage more senior swimmers to swim more races at each meet, our Region instituted the “Senior Swimmer Door Prize”. On both the Saturday and Sunday of each meet, we draw the names of two swimmers in Divs 5-7 and OCAT 2, who each receive a “door prize” of \$100. The swimmers have their names entered for every swim that they do – the more you swim, the better your chances! Each swimmer can only win once per meet, but has the chance to win at more than one meet. We will need to track our swimmer numbers over a couple of seasons to see if this initiative has the desired effect of increasing senior swimmer participation, but in the meantime, it has become one of my favourite parts of the meets – getting to hand off money to VERY happy swimmers!

Now that all of the clubs are on board with using Swim Manager, we are looking forward to the end of all the glitches! It has not been an easy transition, particularly for clubs who were formerly using Team Unify, but we are persevering. It has certainly brought the Region together even more, by creating common issues for us to deal with as a group! I'm hoping that it will make it easier for me to “sell” the job of Regional Registrar!

This year has seen our Region a bit short on the White Shirt pool. We have had many senior officials leave, as their swimmers have aged out, and have also lost some up and coming officials whose children have stopped swimming. All clubs are trying to get as many new officials on board as they can, but our more senior officials have definitely had a busy summer. With 7 club meets spread across 8 weekends in a row, there is lots of opportunity for experience!

On a personal note, I would like to thank all of the individuals with whom I work on our Regional Board, as well as countless parents and coaches from across the teams, who showed tremendous support and caring for me following a family tragedy which occurred at the beginning of May. Regional Board members were willing and able to take on any tasks that I needed help with, and our Regional “swim family” has wrapped my daughter and I in a blanket

of caring. Being part of this wonderful sport and organization has helped both of us through a dark time in our lives. Every time I am on deck at a meet, or outside in tent city, I am proud and thankful to be part of a great group. Summer swimming is unique – there is no other sport with the atmosphere that we get to experience!

Respectfully Submitted,

Sheila Coogan

Vancouver Island Regional Director

Notice of Motions

The bylaws of BCSSA do not enforce a requirement to have Notice of Motions included in this report. To date, there have been no 'Notice of Motions' received. There is a chance of motions being submitted prior to the meeting. Any motion that is presented to the BCSSA Board prior to the AGM will be emailed out to all Club Presidents' and shared through the BCSSA communication channels.



2019

ANNUAL REPORT

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